

November 20, 2024

Dear Friend,

Did you know you’re part of a transformative movement? Because of your incredible support, Splash has reached a milestone that once felt like a distant dream: one million children now have access to clean water every day. That’s right—1 MILLION children! **And it’s thanks to supporters like you who believe in the power of transformation.**

Just five years ago, we set an ambitious goal to reach every student, every teacher, and every school in Addis Ababa, Ethiopia.

And now, as Splash approaches the end of the year, I’m thrilled to share that we are delivering clean water, kid-friendly toilets, and empowering menstrual health and hygiene education in over 500 public schools across the city!

**Your support has directly impacted students like Etalem,** a 15-year-old student at a Splash school in Addis Ababa. Etalem’s life has been transformed through the opportunities made possible by Splash.

Not only does she have access to safe water and sanitation at school, but she’s also discovered her own power to make a difference. As the hygiene club president, she’s inspiring her peers to adopt critical hand-washing habits—and has even discovered a new dream: to become a judge and advance gender equality across Ethiopia.

**This is the movement you’re part of:** helping a generation of students like Etalem thrive in school, dream bigger, and lead healthier lives.

(over for more info and gifts!)

# Gifts That Change Lives

Browse our gift catalog to find the perfect holiday gift that brings joy and leaves a lasting impact on kids’ lives.



## \$15 - Mirror

*Provides a mirror above handwashing stations, encouraging kids to use them more often, keeping them healthier.*



## \$25 - Soap Drive

*Supports a soap drive to make sure kids at school have soap all year long and build healthy handwashing habits.*



## \$35 - Pad Drive

*Supports a menstrual pad drive to make sure girls have access to pads at school and feel confident, no matter the time of month.*



## \$50 - Greatest Needs

*This gift supports Splash’s greatest need at any given moment. No matter what or where, this gift is leading to happier, healthier kids.*

**I want to change lives this holiday season!** Enclosed is my donation of:

Item	Suggested Amount	Quantity	Your Gift
Mirror	\$15		\$
Soap Drive	\$25		\$
Pad Drive	\$35		\$
Where Needed	\$50		\$
Water Filter Maintenance	\$120		\$
Menstrual Health Event	\$200		\$
Handwashing and Drinking Water Stations	\$600		\$
Water Filter	\$2,000		\$
Other Amount			\$
TOTAL			\$

(over for payment info)





Etalem with a bottle she filled from the drinking water station at her school

Your support is creating real change. As we grow this movement together, I'm excited to invite you to help us tell Splash's story of transformation.

One way to continue your impact this season is through our brand-new holiday gift catalog.

Each gift represents actual activities and programs that make our work so effective, and any gift—big or small—brings us closer to our goals.

This holiday season, consider sharing Splash's story of transformation with your loved ones. **With every gift, you're giving children like Etalem a chance at brighter futures.**

From the bottom of my heart, thank you for your steadfast support. You are essential to this movement and to the lives of countless kids and communities around the world.

With deepest gratitude,

Eric Stowe  
CEO & Founder, Splash

PS: I can think of no better gift than ensuring clean, safe water for students like Etalem. **Be part of the movement for transformation this holiday season!**

**PPS: Don't delay! If you make your selections and donate before December 12th, you will receive complimentary cards detailing the gift to share with your loved ones! Reply today!**



**\$120 - Filter Maintenance**

Maintain a school's water filtration system for two years, giving hundreds of kids safe water every day, all school year long.



**\$200 - Menstrual Health Event**

Help break down stigma around menstrual health and improve wellbeing, especially for girls, with a special event held at school.



**\$600 - Pair of Stations**

Keep students hydrated and their hands clean with a pair of Splash's signature stations designed just for kids!



**\$2,000 - Water Filter**

Equip an entire school with a durable, efficient, and highly-effective filtration system that will serve thousands of students for years, so they never have to worry about water safety.

☐ Check enclosed. Please make payable to Splash.

Or, please charge my: ☐ VISA ☐ MC ☐ AMEX ☐ DISC

CARD NO. \_\_\_\_\_ EXP DATE \_\_\_\_\_ CVV \_\_\_\_\_

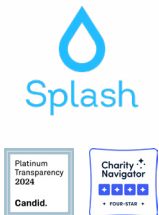
NAME ON CARD \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

☐ Please list my donation as anonymous.

**Thank you for your support! Contact us anytime at [give@splash.org](mailto:give@splash.org).**

Splash is a registered 501(c)3 organization and donations are tax-deductible to the extent allowed by law.



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