



CONSULTANT TO SUPPORT WASH IN SCHOOLS SYSTEM ASSESSMENT IN MADHYA PRADESH

REQUEST FOR APPLICANTS – APRIL, 2025

BACKGROUND

Splash cleans water for kids. We work across diverse economic, political, social, and hydrological settings to deploy citywide solutions that transform water, sanitation, hygiene (WASH), and menstrual health conditions for kids in school. Over the past 15 years, we have improved WASH and menstrual health for 1 million kids living in urban poverty. Through Project WISE (WASH In Schools for Everyone), Splash is currently transforming WASH conditions at public schools across three cities in Ethiopia and India— serving 800,000 children and providing an affordable, proven, and replicable model for national coverage of all schools for all students.

By 2030, we aim to build on our lessons learned to launch a multi-country expansion effort in Africa, South Asia, and the Middle East to reach some 2,000,000 people.

We believe this next phase of work will demonstrate that citywide investment in safe water, sanitation, menstrual health, and hygiene in schools is feasible, cost-effective, and sustainable. Splash believes that this can be accomplished in ways that leverage the talents, expertise, and strengths of local partners so they are the champions of their own story. Splash is at a unique inflection point. With a deep belief in the urgency of decolonization, Splash is working to create a new balance between the ways INGOs have historically operated, and the shift to meaningful localization. We see this shift as an exciting opportunity to expand on our successes to date and scale our work through local partners – faster, broader, more cost-effective, and more appropriately co-designed for the communities we serve.

In the immediate term, and building on our track record of success, Splash will continue to adapt and replicate our model across Ethiopia's most populous cities while establishing initial footholds in three new African countries with the goal of catalysing national replication in each geography. In addition to Splash's prioritization of a technical assistance model in urban centres, Splash will also employ this approach opportunistically (potentially) in non-urban settings where synergies exist, and Splash's impact will be felt. We anticipate there will be a subsequent ripple effect resulting in an exponential impact as local NGOs and governments spread the model countrywide, independently of Splash.

SCOPE OF WORK

Splash International has been awarded a grant **to generate evidence supporting the Jal Jeevan Mission (JJM) implementation in schools, leveraging insights from its successful WASH interventions through Project WISE (WASH in Schools for Everyone)**. Water, sanitation, and hygiene (WASH) interventions are crucial for improving school children's health, education outcomes, and hygiene practices. Recognizing the Government of India's efforts through JJM to ensure functional tap water supply and improved WASH conditions in schools, Splash aims to contribute key evidence from its prior implementation experiences to inform and strengthen these ongoing government initiatives.

Specifically, the consultant will explore the potential to support JJM for improving WASH in schools in Madhya Pradesh. This assessment will proceed in three phases:

Desk Research

This phase will investigate nine expansion criteria:

1. Need and potential for impact
2. Government support
3. Strength of local partners
4. Community engagement
5. Infrastructure and WASH resources
6. Sustainability and funding
7. Political and socioeconomic factors
8. Risk assessment

These criteria should be researched utilizing existing and publicly available resources. The assessment will factor the status and priorities of JJM in the state. In addition to synthesizing the existing data, the desk review will assess the quality of data used and identify gaps where further investigation may be needed. Data sources can include both peer-reviewed and grey literature, publicly available data for JJM, as well as discussions with WASH-network actors within the state-level or city-level government.

Deliverable A

- A draft report expanding on the nine criteria listed in desk research. This can be an interim report, until further partner identification and stakeholder interviews and mapping can be completed but should include initial content for all criteria based on information gathered. Elaboration on criteria can be discussed with Splash upon identification of consultant.

Partner Identification

Identify potential partners for the successful delivery of a school-based WASH intervention aligned to JJM in Madhya Pradesh. This will focus on local implementing partners, relevant government partners (especially at the city level, across various technical areas, i.e. finance, water, education, health, and public works etc.), manufacturers/importers of essential WASH infrastructure, private sector, and community-based actors.

Deliverable B

- Draft of a systems map and partner matrix detailing the roles, responsibilities, functions, and jurisdictions of the relevant stakeholders at the state- and city- levels. This should include an organogram of stakeholders with contact information to understand the pathway to decision makers and champions of this work.

Stakeholder Interviews

Using purposive sampling, both structured and unstructured interviews will be conducted with stakeholders identified in the previous stage. These interviews will assess operational and technical strengths and challenges, existing capacities, comparative advantages of the proposed model, and readiness to implement.

Deliverables C, D, E

- Final draft of the desk research report, at least 10-15 pages. This should include an executive summary, introduction and background, objectives, analysis methods, a section for each of nine evaluation criteria, as well as conclusions, recommendations, and next steps.
- Operationalisation strategy including systems map for implementation of a WASH in Schools model aligned to JJM in Madhya Pradesh
- A map/visualization of economy analysis, identifying the existing financial gap and potential funding sources

CONSULTANT QUALIFICATIONS

The ideal consultant will possess:

- Strong knowledge, skills, and experience in managing mixed-methods research, specifically in qualitative and quantitative methods, data visualization and reporting;
- Knowledge and experience with WASH/WINS analytical tools and strategic frameworks preferred;
- Extensive experience and technical knowledge in Water, Sanitation and Hygiene (WASH) in schools, specifically related to interventions, policies, and programs relevant to contemporary WASH in schools, behavior change and menstrual health;
- Advanced written and oral communication skills in English.

TIMELINE

The period of performance will be between May 1, 2025 – December 31, 2025.

COMPENSATION & KEY MILESTONES

The consultant will be compensated based on the agreed upon budget, based on actual costs incurred. The consultant will be required to submit an invoice as each deliverable is completed.

- The total number of hours worked during the billing period
- A brief description of tasks and deliverables completed
- Any approved expenses incurred

Payments will be made upon approval of the invoice once deliverables are completed and reviewed by Splash's Program leadership. The total number of hours and duration of the engagement will be agreed upon in advance, with a not-to-exceed cap of \$30,000.00 USD. Adjustments to the scope, hours, or cap must be pre-approved by Splash.

Deliverable A due September 1, 2025

Deliverable B due October 1, 2025

Deliverable C, D, E due November 1, 2025

REPORTING

For day-to-day support, the consultant will report to Megan Williams, Director at Splash.

DATA OWNERSHIP

The Recipient agrees that all material produced in the performance of this Scope of Work shall be considered “work for hire” which shall be owned by Splash. The Recipient shall not claim or assert any proprietary interest in any of the data or materials required to be produced or delivered by The Recipient in the performance of his/her/its obligations under this Scope of Work, and hereby assigns all rights, title and interest in said data and materials to Splash.

Without limiting the foregoing, Splash will have the irrevocable, worldwide right to use the data or materials in any manner and to authorize third parties to exercise any of its rights.

The Recipient shall not publish, permit to be published, or distribute for public consumption, any information or materials, oral, written, or tangible, related to its performance under this Scope of Work, without the prior written consent of Splash.

SPLASH INVOLVEMENT

Splash will provide the selected consultant with relevant background materials and key documents upon startup and will be available to the consultant throughout the entirety of the project to answer needed questions and support the research effort. Splash will also provide input on the proposed list of partners, and at times, involved in interviews when mutually agreed as beneficial.

APPLICATION PROCESS

Interested candidates should submit the following to splash.programs@splash.org

- CV detailing relevant experience and skills.
- A brief cover letter summarizing suitability for the role and experience with similar projects.
- A proposed detailed budget